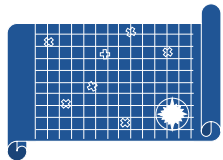
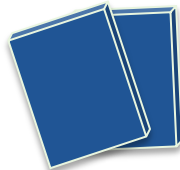




LAST YEAR:

2 KEYNOTES



7 COUNTRIES



28 SPEAKERS

300 ATTENDEES



40 SCHOOLS



23 PARTNERS

WHAT IS THE MENA COMMON CORE CONFERENCE?

The 3rd Annual MENA Common Core will provide professional development to American curriculum schools in the MENA region on effectively employing and assessing the Common Core State Standards (CCSS) in the classroom. Our mission is to unite for one common goal:

To be the most successful schools and teachers for our students while implementing CCSS.

On **October 16th and 17th**, hundreds of schools, leadership teams, and teachers from across the region will gather in Dubai to learn about the Common Core State Standards, share curricula and best practices, and network with each other. The event will unite administrators, teachers, and schools around improving teaching and learning for all of our students.

FOLLOW MENA COMMON CORE CONFERENCE

- Website: www.menacommoncore.com
- Email: cccmna@gmail.com

WHO ARE THE ORGANIZERS OF THE MENA COMMON CORE CONFERENCE?

This conference is being organized by [KDSL](#), a Dubai-based education company founded by Kevin Simpson and Alison Burrows. KDSL partners with organizations around the world to increase student achievement, teacher knowledge, and leadership in education.

IMPORTANT DATE

- *27 September 2015* is the deadline to express interest as a partner



COMMUNITY EXPOSURE

With hundreds of people in attendance, every audience member from around MENA will leave knowing that your support made this one-of-a-kind event possible. Through our *extensive advertising* and marketing efforts, we will make sure you get the credit you deserve.

ASSOCIATION WITH THE CUTTING-EDGE IDEAS AND WORK OF THE EDUCATION COMMUNITY IN DUBAI

Through partnership, you will have opportunity to personally connect with some of the best in education. This conference will serve to host a powerful and diverse array of audience members and represents the optimal opportunity to forge collaborations with people from all corners of the MENA Region. Also, because this conference champions innovation, your organization will be viewed as a leading organization at the forefront in education.



PROMOTION OF ORGANIZATION'S PRODUCTS, SERVICES, AND UNIQUE OFFERINGS

The MENA Common Core Conference is the perfect venue to showcase what your organization or company has to offer to the greater community.

PUBLIC RELATIONS

Your organization's name and/or logo will appear and be mentioned in press releases and engagements with the media. On occasion, a representative from your organization may be asked to provide statements. Given that we will be partnering with several media outlets, there will be ample opportunity to get your brand recognized.



LEVELS OF PARTNERSHIP

PLATINUM ALIGNING PARTNER – Sponsor the Keynote Speakers

CONNECTING PARTNER – Sponsor the Conference Bags and Stationary

GOLD ALIGNING PARTNER – Sponsor the Venue

LEARNING PARTNER – Sponsor the Catering on Day 2

SILVER ALIGNING PARTNER – Sponsor the Catering on Day 1

IMPLEMENTING PARTNER – Sponsor the Website

	Cross-link conference website to organization or company's web domain	Logo Recognition:					Free attendance for employees from your company	Social Media Coverage of Partnership	Opportunity to Provide a Quote for Press Releases	Banner allowance at event	Letter of appreciation from KDSL	Exhibition Table to showcase your company
		Logo on Conference Website	Logo on Pre-event emails promoting registration	Logo in the Event Program	Logo on promotional material, hand-outs, and conference signs	Logo on Post-Conference Emails and Resources						
PLATINUM 45,000 AED	<input checked="" type="checkbox"/>	Extra Large Imprint - Top Tier	Extra Large Imprint	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Extra Large Imprint	12	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Unlimited	<input checked="" type="checkbox"/>	4m x 1m
GOLD 35,000 AED	<input checked="" type="checkbox"/>	Large Imprint Top Tier	Large Imprint	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Large Imprint	10	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	10	<input checked="" type="checkbox"/>	3m x 1m
SILVER 25,000 AED	<input checked="" type="checkbox"/>	Large Imprint 2nd Tier	Medium Imprint	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Medium Imprint	8		<input checked="" type="checkbox"/>	6	<input checked="" type="checkbox"/>	3m x 1m
CONNECTING 18,000 AED	<input checked="" type="checkbox"/>	Medium Imprint 2nd Tier		<input checked="" type="checkbox"/>			7			5	<input checked="" type="checkbox"/>	2m x 1m
LEARNING 12,000 AED	<input checked="" type="checkbox"/>	Medium Imprint 2nd Tier		<input checked="" type="checkbox"/>			5			4		2m x 1m
IMPLEMENTING 8,000 AED	<input checked="" type="checkbox"/>	Medium Imprint 2nd Tier		<input checked="" type="checkbox"/>			4			3		1m x 1m

DONATIONS ARE WELCOME FROM BUSINESSES AS GIVEAWAYS AND DOOR PRIZES.

INTERESTED IN SERVING AS A MENA COMMON CORE CONFERENCE PARTNER?

EMAIL US AT CCGMENA@GMAIL.COM.